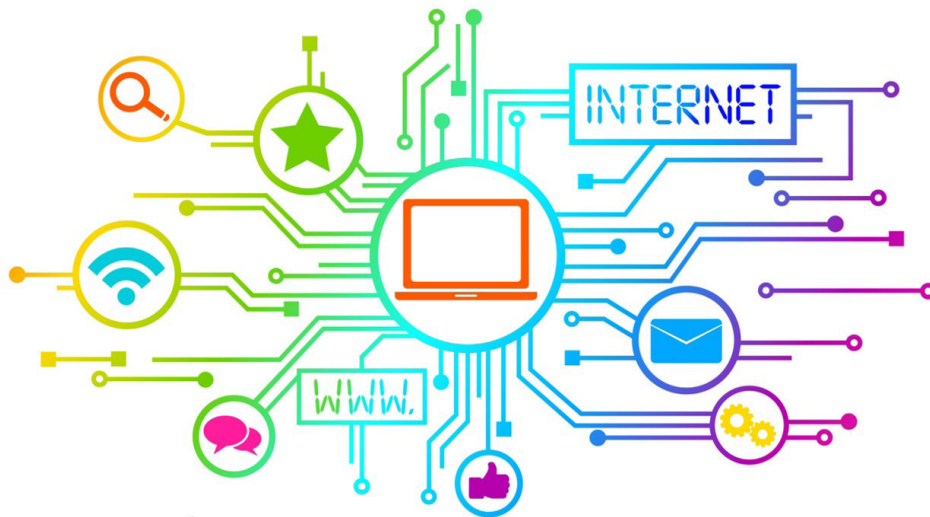


## Improving the Guest WiFi Experience

Efficiently Deliver Web-Based Content to your Guests



### Keeping Up With The Demand

With free Wi-Fi as the number one amenity when choosing a hotel, the hospitality industry more than most, is feeling the effects of consumer expectations for fast, secure, reliable Internet. Streaming services like Netflix, Hulu and YouTube, as well as social media, Online gaming and heavy cloud applications are causing major network obstacles for IT administrators. The bandwidth intensive nature of these services and applications cause a huge drag on the Internet pipe and disrupt activity for guests, particularly when several thousands of users are competing for the same bandwidth at the same time.

### Every Problem Has a Solution

Stop struggling to keep up with demand. The SuperLumin Content Acceleration Solution, delivers the best quality experience to your guests by eliminating traffic burdens. It's simple. Our engines decrease the overall volume of content moving over the network by identifying prepopulating and storing frequently requested media and content, eliminating the need to repeatedly transmit the same information over and over again, which can severely slow down your network.



**81%**  
of guests have experienced poor signal coverage in their hotel room\*

### SuperLumin Advantage

Don't allow WiFi complaints to impact how customers perceive your hotel. At SuperLumin, we understand that optimizing internet access can be the difference between a satisfied or dissatisfied customer.

Here's How we Help

- Provide software and appliances for dedicated traffic management
- Minimizes bandwidth consumption
- Eliminates unnecessary network infrastructure
- Relieves network congestion
- Increases end-user satisfaction
- Accelerates web-based content

\*Hotel Internet Services, "An Intimate Look at Hospitality Wi-Fi: A Study of Guests and Hoteliers," July 21, 2015